

Product readiness for market launch

DICSTATION is prepared using partly the services of the existing ABSONIC product. See the detailed technical and commercial guides of the ABSONIC product at:

http://www.absonic.co.uk/index.php?x=_EN/factsheet_en

Please also find enclosed the table of additional tools for DICSTATION.

DICTSTATION requires further own software development beyond the existing ones, partly for the mobile user interface, partly for English speech-to-text at start up and thirdly for speech regeneration (noise filtering, normalization, echo removal), the last of which is a prerequisite for proper quality speech-to-text.

Development plans for the above are ready and awaiting funding or the transfer of the know-how.

Unlimited manufacturing capacity is available within the EU. The software is just a matter of data carrier and technology, the additional devices are commercially available. Manufacturing in the USA can also be organized in case you do not want to import from Europe.

The market of the product includes all drivers who want to work while travelling, that is they want to dictate, have a business discussion with their passengers or record their own mobile phone conversations.

We are happy to stay involved in development and manufacturing but marketing, market research, advertising and sales are not among our strengths so we have been unable to enter the international markets.

The anticipated primary markets of the product: the USA, the EU, Africa, the Middle East and South America.

It is important that one or more companies providing support for the product will be required on the different continents, in different regions or countries. To this we can partly contribute by providing training if necessary and also by participating ourselves if required.

Of course, if there is no demand for anything else, only the transfer of the know-how, and you do not require our involvement to any degree, it could also be a feasible arrangement.